



Museum and Curatorial Studies 3660B

Winter 2020

Digital Tools for Arts Professionals

Mondays, 8:30-11:30

Visual Arts Building, rm. 134/135/249

Course supervisor: John G. Hatch

Office: VAC 200C

Hours: Monday and Tuesdays, 13:30-14:30, or by appointment

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Workshop instructors: Jennifer Slauenwhite, Tom Adam, Dickson Bou, Jerome Conquy, Julia Beltrano, Liza Eurich, Abby Vincent, Kim Neudorf

Prerequisite: Registration in a Visual Arts module.

Course Description: This course introduces students of art history and museum & curatorial studies to some of the basic digital tools required for professionals in the field. Learn introductory image optimization, photography, design and communication strategies to work in creative industries. Topics will include: photo documentation, design for print and web, social media and more! Students will attend a combination of 4 required and a minimum 4 of optional workshops based on their individual skill and experience level towards the successful completion of this course.

Learning Outcomes:

The point of this course is to assist you in acquiring an understanding of some important digital tools relevant to the arts, as well as some basic design and communication principles related to these. You'll learn best practices in digital photo, how to produce and present social media content, generate 3D environments, create print material, websites and blogs, harness your smartphone, etc., using software and programs such as InDesign, Sketchup, Photoshop, Powtoon, and much more. By the end of this course you'll have gained an introductory, working knowledge of some key digital tools, that you can easily build on as you progress through your studies and ultimately in the workforce. We recognize that some students may already be proficient in certain technical areas, which is why you only need to complete 7 of the 11 workshops (2 of which are mandatory), plus the introductory class.

Evaluation: this is a pass/fail course; attendance at 7 of the 11 workshops is required to pass (2 of those workshops are mandatory – if missed, you must either self-report online or seek accommodation from your Faculty's academic counselling office).